

## SUSTAINABILITY AT THE CENTRE



### **Maria Porro**

Chairman Assarredo  
with proxy for Sustainability

Sustainability is an epoch-making challenge, crucial and central to development

also for the entire Wood-Furniture supply chain. Being sustainable means creating more well-being, for many more people, in a context of limited resources and respect for the environment, and the impact of these choices is global.

Today, a rethinking of the strategic objectives for all our companies and an effort is required to imagine how the sector and the entire Wood-Furniture supply chain can contribute to global objectives, to limit climate change, the depletion of non-renewable resources and pollution, taking advantage of it: by strengthening its contribution to the common cause of sustainability, Wood-Furniture also looks to the interests of the sector, which will gain in innovation, competitiveness, reputation and will have to demonstrate that it can consciously access with credible projects the important economic resources that Europe is putting in place.

As the daunting challenges of the past two years are proving, the need

to respond quickly to change is more imperative than ever. Aware of this, as FederlegnoArredo we have started a five-year project that is based on the awareness of being a very virtuous sector, with points of excellence, and it is on these bases that we must base future actions, putting our strengths to work and working on those of weakness. We have, therefore, developed a Decalogue: ten points, ten guidelines that chart the course for the coming years and are the commitments that we want to take, accompanying the companies on this journey, which will be long and complex.

And at the basis of our supply chain process, there is wood, a material with an infinite life cycle and which has inherent in it the concept of circularity, as your company is well aware due to the setting up of a production model based on the recovery and reuse of this material, in an economically and ecologically sustainable process logic.

Therefore, first of all together with companies like yours, we are now translating the objectives of our Decalogue into actions and projects, in order to start together on an individual and federative path towards increasing environmental sustainability,

which is also the key to greater competitiveness and towards an always greater contribution of Italian Wood-Furniture against the climate crisis, as Europe, and above all, as future generations are asking us.

# saviola Talks